



GE Infrastructure



GEOSPATIAL INFORMATION & TECHNOLOGY ASSOCIATION

AUSTRALIA & NEW ZEALAND DIVISION

THE DOCUMENT COMPANY

FUJI XEROX

Panasonic ideas for life

2008 GITA AUCKLAND SEMINAR & WORKSHOPS

Monday, 25th February 2008

Rendezvous Hotel Auckland, Mayoral Drive and Vincent Street, Auckland, New Zealand

8:30AM	Registrations and coffee	
Workshop – Return on Investment:		
9:00AM	<i>Bruce Douglas</i> Director Corporate GIS Consultants	Justifying the Investment in GIS ... a half-day workshop on preparing the case for the Return on Investment (RoI) in GIS.
12:30PM	Lunch (Exhibition Area)	
Geospatial Infrastructure Solutions:		
1:30PM	<i>Dr Steven Scott-Young</i> GE Infrastructure	Managing Smart Infrastructure
2:00PM	<i>Rob Morrison</i> Eagle Technology	Migrating Spatial Data for Utilities
2:30PM	<i>Andrew Bashfield</i> Autodesk	CAD/GIS Integration
3:00PM	Afternoon Tea (Exhibition Area)	
3:30PM	<i>Mathew Bambury</i> Business Development Manager, System Products Panasonic New Zealand Limited	Robust Field Data Technology
4:00PM	<i>Roger Merritt</i> Principal Spatial Tapestry	A Case Study on Upgrading a Cadastral Theme from 10cm Orthophotography
4:30PM	<i>Andrew Bashfield</i> Autodesk	Applying Technology for Better Data Integration and Decision Making
5:00PM	Refreshments and Networking Session ... with leading suppliers of geospatial technology (Exhibition Area)	
Workshop – Web-based GIS:		
6:30PM	<i>Brad Spencer</i> General Manager CubeWerx Australia Pty Ltd	Google & Microsoft Web-based GIS Services ... an evening practical workshop (including case-studies) demonstrating how web-based GIS is changing the way you work and think about “whereness”.
	<i>Mike Zeff</i> Developer Evangelist Microsoft	<i>Continuing on the theme of web-based mapping, Mike will present MapPoint Web Services. In addition, he will demonstrate the new spatial data capabilities in Microsoft SQL Server 2008.</i>
8:30PM	GITA	Wrap-up and Close



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